

creative conceptualization, ethical sourcing,  
efficient management and effective execution of:



## EVENTS

From small to large, new product/service launches; media events; year-end functions; awards or gala dinners; cocktail functions; conferences; fashion shows; concerts; festivals; sporting events; golf days; road trips; team building; training events; corporate family fun days; fundraisers or charity events; incentive travel or tours; or even corporate hospitality.



## ACTIVATIONS

From malls to in-store promotions; activations in any out-of-home locations countrywide; road shows; flash mobs; activations at sponsored sporting events or stadiums; concerts or festivals; or even for a beach or street campaign.



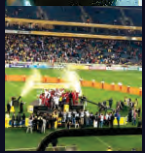
## EXHIBITIONS

Design and building of stands for exhibitions and trade shows in the education; tourism; home; food; design; motor or transport; fashion; building; banking and investment; energy; sports; media; eco; outdoor; business; government or even defense sectors.



## SHOPFITTING

Using our strength in designing and manufacturing exhibition spaces, combined with our audio-visual equipment and technologies experience, along with a understanding how customers experience space.



## SPONSORSHIPS

Assisting customers with the strategy, compilation and execution of a sponsorship portfolio, including engaging in owned-properties, as well as creating custom bespoke projects or managing existing properties for our customers.

# ideology

THE SCIENCE OF IDEAS

Level 2 BBB-EE Contributor

A disruptive and innovative direct Face-2-Face BTL communications specialist, operating anywhere in South Africa or abroad.

With over 20 years experience, we create intimate and tangible connections between the customer and their intended audience through experiences.

Message retention and reach results are improved as we utilize creative, non-traditional and innovative methods, ensuring all elements are correctly integrated into a quality solution.



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Click on a logo below to see our sample work for that client!

## OUR SERVICES:

### Venue



### Guest Relations



### Travel



### Catering



### Furniture & Décor



### AV Technical



### Manufacturing



### Production



### Entertainment



### Activities



### Staffing



### Branding



### IT & Technology

